

開南大學 商學院國際榮譽學士學位學程 課程規劃表(114學年度入學新生適用)

Curriculum of the School of Administration, Kainan University  
(For International Honors Program Students admitted in 2025)

114/05/13 新訂

通識教育課程 至少應修28學分 General Education courses must comprise at least 28 credits.	領域 Field	涵蓋學門 Course Subjects
	<b>語文表達</b> <b>(6-10 學分)</b> Linguistic Literacy (6-10 credits)	<ul style="list-style-type: none"> <li>● 本國語文學門 2 學分 Chinese-2 credits</li> <li>● 外國語文學門(必修英文課程) 4-8 學分 Foreign Language (compulsory English) 4-8 credits*註二</li> </ul> 註 Notes: 1. 應用英語學系學生及特殊學生僅能修習「必修英文」課程以外之第二外國語文，如：日語、泰語、越語、韓語...等外國語文課程 4 學分。 Students majoring in Applied English and certain special students are required to take 4 credits in a second foreign language other than English, such as Japanese, Thai, Vietnamese, Korean, etc.. 2. 其餘系所學生外國語文學門課程皆須修習「必修英文」課程 8 學分。 Students from other departments are required to complete 8 credits of 'Compulsory English' courses.
	<b>科學知覺</b> <b>(4 學分)*註三</b> Scientific Literacy (4 credits)	<ul style="list-style-type: none"> <li>● 自然科學學門 Natural Science</li> <li>● 生命科學學門 Life Science</li> <li>● 資訊教育學門 Computer-related information studies</li> </ul> 註 Notes: 1. 資訊管理學系學生需修習科學知覺領域學門任選 4 學分。 Students majoring in Information Management are required to take 4 elective credits in the field of scientific literacy. 2. 其餘系所學生資訊教育學門課程皆須修習「程式設計類」課程 2 學分，及科學知覺領域學門任選 2 學分。 Students from other departments must complete 2 credits in 'Programming' courses under the computer-related information studies, and 2 elective credits in the field of scientific literacy.
	<b>社會實踐</b> <b>(學門任選 4 學分)</b> Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> <li>● 憲政法治學門 Constitution &amp; Politics</li> <li>● 社會科學學門 Sociology</li> </ul>
	<b>人文涵育</b> <b>(學門任選 4 學分)</b> Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> <li>● 歷史研究學門 History</li> <li>● 人文藝術學門 Art &amp; Humanities</li> </ul>
	全民國防教育軍事訓練 National Defense Education Military Training	全國民國防教育軍事訓練：選修 1 學分，至多修習 1 門，可計入通識自由選修學分，超過 1 門者，僅供折抵役期，不納入畢業學分。 National Defense Education Military Training: 1 elective credit, limited to one course, which can be counted towards general education elective credits. Any additional courses will only count towards military service time reduction and will not be included in the credits required for graduation.
	<b>體育</b> Physical Education	日間部體育 Physical Education in day school: 1. 必修體育課程為 2 學分，每門課程 1 學分 2 學時，共修習 2 門(體育一、體育二) Required PE courses total 2 credits, with each course providing 1 credit and consisting of 2 hours. Students must take 2 courses in total (PE I, PE II). 2. 選修體育課程(休閒體育)至多修習 1 門(2 學分，可計入通識自由選修學分) Students may take up to one elective PE course in Leisure Physical Education (2 credits), which can be counted towards general education elective credits. 進修部體育 Physical Education in division of continuing education: 必修體育課程為 2 學分，每門課程 1 學分 2 學時，共修習 2 門(體育一、體育二) Required PE courses total 2 credits, with each course providing 1 credit and consisting of 2 hours. Students must take 2 courses in total (PE I, PE II).
	<b>通識自由選修 4-8 學分(限修通識教育課程，應用英語學系學生及例外學生 8 學分)*註二</b> Optional general education credits ranging from 4 to 8 credits (restricted to general education courses; students majoring in Applied English and certain special students are required to take 8 credits).	

註一：修習各學系訂定之通識排除課程，不納入畢業學分。

Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.

註二、外國語文學門修習方式如下：

Note 2: Foreign Language and Literature is studied in the following ways:

1. 應用英語學系學生及例外學生僅能修習「必修英文」課程以外之第二外國語文，如：日語、泰語、越語、韓語...等外國語文課程4學分(即語文表達領域6學分，通識自由選修8學分)。

Students in the Department of Applied English and exceptions can only take 4 credits of foreign language courses other than the required English courses, such as Japanese, Thai, Vietnamese, Korean, etc. (i.e., 6 credits of Expressive Languages and 8 credits of Liberal Studies).

2. 各學系若規劃大二以上之4學分專業領域英文課程者，外國語學門僅需修習大一必修英文4學分(即語文表達領域6學分，通識自由選修8學分)。

For students who plan to take 4 credits of English courses in their major area of study in their sophomore year or above, they are only required to take 4 credits of English courses in their freshman year (i.e., 6 credits in Expressive Languages and 8 credits in Liberal Studies).

3. 其餘學系學生外國語文學門課程皆須修習「必修英文」課程8學分(即語文表達領域10學分，通識自由選修4學分)。

Students from other departments are required to take 8 credits of 'Compulsory English' (i.e., 10 credits of Expressive Languages and 4 credits of Liberal Studies) in the foreign language courses.

註三、科學知覺領域修習方式如下：

Note 3: The study mode of Science Awareness is as follows:

1. 資訊管理學系學生需修習科學知覺領域學門任選4學分。

Information Management students are required to take 4 credits of Science Awareness electives.

2. 其餘學系學生資訊教育學門課程皆須修習「程式設計類」課程2學分，及科學知覺領域學門任選2學分。

Students from other departments are required to take 2 credits of 'Programming' and 2 credits of any Science Awareness area course in Information Education.

課程 curriculum	第 1 學年(First Year)		第 2 學年 (Second Year)		第 3 學年 (Third Year)		第 4 學年(Forth Year)	
	上學期 Semester1	下學期 Semester2	上學期 Semester1	下學期 Semester2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester2
服務學習 (必修) Service Education (Required)	勞作教育一 1 Campus Service- Learning I 1	勞作教育二 1 Campus Service- Learning II 1	公益服務一 1 Community Service I 1	公益服務二 1 Community Service II 1				
必修科目 (50學分) Required Courses (50 credits)	個體經濟學 3 Principles of Microeconom ics 3	總體經濟學 3 Principles of Macroecono mics 3	國際企業管理 3 International Business Management 3	策略管理 3 Strategic Management 3	決策分析 3 Decision Making 3	專案管理 3 Project Management 3	企業永續經營 (ESG) 3 Environment al, Social and Corporate Governance 3	畢業專題實習 3 Special Topic for Graduation and Practice 3
	行銷學原理 3 Principles of Marketing 3	職場多元化 管理3 Managing Workplace Diversity 3	財務管理 3 Managerial Finance 3	商業與經濟 分析3 Analyticsfor Business and Economics 3	大數據商業 應用3 Big Data Business Application 3	人工智慧商業 應用3 Artificial Intelligence Business Application 3		
		統計學導論 3 Introduction to Statistics 3	組織行為與 管理3 Management and Organization alBehavior 3		校內實務 操作一1 Practical Operation on Campus I 1	校內實務 操作二1 Practical Operation on Campus II 1		

專業選修科目(至少應修 31 學分)選修科目表公告於系所網站

Professional Electives (Minimum 31 credits)

Check electives on IHP Website

備註 Notes	<p>1. 本系畢業應修習 128 學分。其中包括：本系「專業必修科目」50 學分；勞作教育必修 2 學分，公益服務必修 2 學分；「專業選修科目」31 學分；「通識教育課程」至少 28 學分。「自由選修科目」15 學分，開放由學生自由選修學分學程、他系課程或本系課程(不含通識教育課程)。</p> <p>Students must complete in total of 128 credits for graduation, of which 50 credits should be from required courses, 2 credits from labor service, 2 credits from volunteer service, 31 credits from core optional courses, and 28 credits from general education courses. 15 credits are free optional courses accepted for taking any courses from all departments.</p> <p>2. 「通識教育課程」需依通識教育中心規定辦理並達校訂之應修學分規定標準。</p> <p>All general education courses must be regulated by the policies of General Education Center. Students must complete the required credit standards of Kainan University.</p> <p>3. 課規備註欄通過會議及日期：本課程於114年05月13日校課程委員會會議通過，114年05月13日教務會議核備。。</p> <p>These courses regulations were passed at the Curriculum Committee Meeting on May 13<sup>th</sup>, 2025, and approved for future references by Academics Affairs Meeting on May 13<sup>th</sup>, 2025.</p>
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**開南大學 商學院國際榮譽學士學位學程專業選修科目表(114學年度入學新生適用)**  
**Professional Electives for International Honors Program Students admitted in 2025**

114/05/13 新訂

課程 curriculum		第 1 學年(First Year)		第 2 學年(Second Year)		第 3 學年(Third Year)		第 4 學年(Forth Year)	
專業選修 (31學分) Elective Courses (31 credits)	商業管理(19學分) Business Management	創新設計 3 Design for Innovation 3	人力資源管理 3 Human Resource Management 3	消費者行為 3 Consumer Behavior 3	商事法 3 Business Law 3	創新與創業 3 Innovation and Entrepreneurship 3	創業融資 3 Entrepreneurial Finance 3	行銷科技 3 Martech 3	職場管理實習 3 Workplace Management Internship 3
		會計學一 3 Principles of Accounting I 3	會計學二 3 Principles of Accounting II 3	道德領導 3 Ethical Leadership 3	作業管理 3 Operation Management 3	人際溝通 3 Interpersonal Communication 3	危機管理 3 Crisis Management 3	品牌策略管理 3 Strategic Brand Management 3	廣告學 3 Advertising 3
		小型企業管理 3 Small Business Management 3		供應鏈管理 3 Supply Chain Management 3	國際貿易與金融 3 International Trade and Finance 3	零售業管理 3 Retail Management 3	商業模式創新 3 Innovation and Business Models 3	國際行銷 3 International Marketing 3	品質管理 3 Quality Management 3
	餐旅管理(12學分) Hospitality Management	廚藝管理概論 3 Kitchen Essentials & basic food preparation 3	餐旅產業管理 3 Introduction Hospitality Industry 3	餐飲管理概論 3 Restaurant management 3	顧客服務經驗 3 Customer service experience 3	世界飲食文化 3 Food culture in the world 3	烘焙與糕點藝術 3 Baking & pastry art 3	餐飲營運管理 3 Catering operation management with food merchandising 3	餐旅創業計畫 3 Entrepreneurship plan in hospitality 3
			認識食品生產和營養 3 Introduction to food production & nutrition 3	專業廚藝設計與實務(I) 3 Professional cookery I) 3	專業廚藝設計與實務(II) 3 Professional cookery II 3	成本控制與分析 3 Cost control & analysis 3			