

開南大學 商學院國際榮譽學士學位學程 課程規劃表(115學年度入學新生適用)

Curriculum of the School of Administration, Kainan University (For International Honors Program Students admitted in 2026)

115/05/26新訂

General Education (At Least 28 credits) 通識教育課程 (至少應修28學分)	領域 Field	涵蓋學門 Course Subjects
	語文表達 (至少6-10 學分)*註二 Linguistic Literacy (at least 6-10 credits)	• 本國語文學門 至少 2 學分 Chinese-at least 2 credits • 外國語文學門(英文必修課程)至少4-8學分 Foreign Language (compulsory English) at least 4-8credits*註二
	科學知覺 (至少4 學分)*註三 Scientific Literacy (at least 4 credits)	• 自然科學學門 Natural Science • 生命科學學門 Life Science • 資訊教育學門 Computer-related information studies
	社會實踐 (學門任選至少 4 學分) Social Literacy(at least 4 Optional credits)	• 憲政法治學門 Constitution & Politics • 社會科學學門 Sociology
	人文涵育 (學門任選至少 4 學分) Humanistic Literacy(at least 4 Optional credits)	• 歷史研究學門 History • 人文藝術學門 Art & Humanities
	全民國防教育軍事訓練 National Defense Education Military Training	選修1學分，至多修習1門，可計入通識自由選修學分，超過1門者，僅供折抵役期，不納入畢業學分。 National Defense Education Military Training: 1 elective credit, limited to one course, which can be counted towards general education elective credits. Any additional courses will only count towards military service time reduction and will not be included in the credits required for graduation.

體育 Physical Education	1. 必修體育課程為至少2學分，每門課程1學分2學時，共修習2門(體育一、體育二) Required PE courses total at least 2 credits, with each course providing 1 credit and consisting of 2 hours. Students must take 2 courses in total (PE I, PE II). 2. 選修體育課程(休閒體育)至多修習1門(2學分，可計入通識自由選修學分) Students may take up to one elective PE course in Leisure Physical Education (2 credits), which can be counted towards general education elective credits.
通識自由選修至少4-8學分(限修通識教育課程) *註二 Optional general education credits ranging from at least 4 to 8 credits (restricted to general education courses; students majoring in Applied English and certain special students are required to take 8 credits).	

註一、修習各學系訂定之通識排除課程，不納入畢業學分。
Note 1: General Education courses designated by individual departments as excluded courses will not be counted toward the graduation credit requirements.

註二、外國語文學門修習方式如下：
Note 2: Foreign Language Requirement

1. 應用英語學系、商學院國際榮譽學士學位學程及「開南大學英文必修課程實施要點」第五點所列符合免修資格者僅能修習「英文必修」課程以外之第二外國語文，如：日語、泰語、越語、韓語…等外國語文課程至少4學分(即語文表達領域至少6學分，通識自由選修至少8學分)。
1. Students of the Department of Applied English, the International Honors Program (IHP), and those who meet the exemption qualifications specified in Article 5 of the Kainan University Guidelines for Required English Courses may only take a second foreign language instead of the required English courses. Eligible languages include Japanese, Thai, Vietnamese, Korean, and other foreign languages. Students must complete at least 4 credits of a second foreign language. (A minimum of 6 credits in the Language Expression category and 8 credits of General Education elective courses are required.)
2. 各學系若規劃大二以上之4學分專業領域英文課程者，外國語學門僅需修習一年級指定通識英文課程至少4學分(即語文表達領域至少6學分，通識自由選修至少8學分)。
2. Departments that offer 4 credits or more of specialized English courses for second-year students or above require students to complete only the designated freshman General Education English courses with at least 4 credits. (A minimum of 6 credits in the Language Expression category and 8 credits of General Education elective courses are required.)
3. 其餘學系學生外國語文學門課程皆須修習「英文必修」課程至少8學分(即語文表達領域至少10學分，通識自由選修至少4學分)。
3. Students in all other departments must complete the required English courses with at least 8 credits. (A minimum of 10 credits in the Language Expression category and 4 credits of General Education elective courses are required.)

註三、科學知覺領域修習方式如下：
Note 3: Scientific Literacy Requirement

1. 資訊管理學系學生需修習科學知覺領域學門任選至少4學分。
1. Students in the Department of Information Management must complete at least 4 credits from courses offered in the Scientific Literacy category.

2. 其餘學系學生資訊教育學門課程皆須修習「程式設計類」課程至少 2 學分，及科學知 覺領域學門任選至少 2 學分。
2. Students in all other departments must complete at least 2 credits of Programming-related courses under the Information Education category, in addition to at least 2 credits from the Scientific Literacy category.

課程 curriculum	第 1 學年(First Year)		第 2 學年 (Second Year)		第 3 學年 (Third Year)		第 4 學年(Forth Year)	
	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2
服務學習 (必修) Service Education (Required)	勞作教育一 Campus Service-Learning I 1	勞作教育二 Campus Service-Learning II 1	公益服務一 Community Service I 1	公益服務二 Community Service II 1				
Required Courses (50 credits) 專業必修科目 (50學分)	個體經濟學 3 Principles of Microeconomics 3	總體經濟學 3 Principles of Macroeconomics 3	國際企業管理 3 International Business Management 3	策略管理 3 Strategic Management 3	決策分析 3 Decision Making 3	專案管理 3 Project Management 3	企業永續經營 (ESG) 3 Environmental, Social and Corporate Governance 3	畢業專題實習 3 Capstone Project 3
	行銷學原理 3 Principles of Marketing 3	職場多元化 管理 3 Managing Workplace Diversity 3	財務管理 3 Managerial Finance 3	商業與經濟 分析 3 Analytics for Business and Economics 3	大數據商 業應用 3 Big Data Business Application 3	人工智慧商 業應用 3 Artificial Intelligence Business Application 3		
		統計學導論 3 Introduction to Statistics 3	組織行為與 管理 3 Management and Organizational Behavior 3		校內實務操 作一 1 Practical Operation on Campus I 1	校內實務操 作二 1 Practical Operation on Campus II 1		
專業選修科目(至少應修 31 學分)選修科目表公告於系所網站 Professional Electives (Minimum 31 credits) Check electives on IHP Website								

備註 Notes	1. 本系畢業應修習至少 128 學分。其中包括：本系「專業必修科目」50 學分；勞作教育必修 2 學分，公益服務必修 2 學分；「專業選修科目」至少 31 學分；「通識教育課程」至少 28 學分。「自由選修科目」至少 15 學分，開放由學生自由選修學分學程、他系課程或本系課程(不含通識教育課程)。 Students must complete in total of at least 128 credits for graduation, of which 50 credits should be from required courses, 2 credits from labor service, 2 credits from volunteer service, at least 31 credits from core optional courses, and 28 credits from general education courses. at least 15 credits are free optional courses accepted for taking any courses from all departments. 2. 「通識教育課程」需依通識教育中心規定辦理並達校訂之應修學分規定標準。 All general education courses must be regulated by the policies of General Education Center. Students must complete the required credit standards of Kainan University. 3. 「畢業專題實習」課程，可選擇製作畢業專題或校外實習。 The “Graduation Project Internship” course allows students to choose between completeing a graduation project or participate in an external internship. 4. 「中五學制生」應增加其畢業應修學分(至12學分)。 The graduation credits of F.5 Education system Students are required to increase at least 12 credits. 5. 本課程於115年05月26日校課程委員會議通過，115年05月26日核備。 The course regulations were approved by the University Curriculum Committee on May 26, 2026, and subsequently ratified by the Academic Affairs Meeting on the same date.
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開南大學商學院國際榮譽學士學位學程專業選修科目表(115學年度入學新生適用)
Professional Electives for International Honors Program Students admitted in 2026

115/05/26 新訂

課程 curriculum		第1學年(First Year)		第2學年 (Second Year)		第3學年(Third Year)		第4學年(Forth Year)	
專業選修 (31學分) Elective Courses (31 credits)	商業管理 (19學分) Business Management	創新設計 Design for Innovation 3	人力資源管理 Human Resource Management 3	消費者行為 Consumer Behavior 3	商事法 Business Law 3	創新與創業 Innovation and Entrepreneurship 3	創業融資 Entrepreneurial Finance 3	行銷科技 Martech 3	
		會計學一 Principles of Accounting 1 3	會計學二 Principles of Accounting II 3	道德領導 Ethical Leadership 3	作業管理 Operation Management 3	人際溝通 Interpersonal Communication 1 3	危機管理 Crisis Management 3	品牌策略管理 Strategic Brand Management 3	廣告學 Advertising 3
		小型企業管理 Small Business Management 3		供應鏈管理 Supply Chain Management 3	國際貿易與金融 International Trade and Finance 1 3	零售業管理 Retail Management 3	商業模式創新 Innovation and Business Models 3	國際行銷 International Marketing 3	品質管理 Quality Management 3
	餐旅管理 (12學分) Hospitality Management	廚藝管理概論 Kitchen Essentials & basic food preparation 3	餐旅產業管理 Introduction Hospitality Industry 3	餐飲管理概論 Restaurant management 3	顧客服務經驗 Customer service experience 3	世界飲食文化 Food culture in the world 3	烘焙與糕點藝術 Baking & pastry art 3	餐飲營運管理 Catering operation management with food merchandising 3	餐旅創業計畫 Entrepreneurship plan in hospitality 3
			認識食品生產和營養 Introduction to food production & nutrition 3	專業廚藝設計與實務(I) Professional cookery(I) 1 3	專業廚藝設計與實務(II) Professional cookery(II) 1 3	成本控制與分析 Cost control & analysis 3			