## Curriculum of the School of Administration, Kainan University (For International Honors Program Students admitted in 2023)

112/05/23 new order

	Field Course Subjects					
通識教育課程 至少應修28學	Linguistic Literacy (10 credits)	<ul> <li>Chinese-2 credits</li> <li>Foreign Language (compulsory English)-8credits</li> <li>Notes:</li> <li>1. English majors and particular students need to take 4 credits of a second foreign language other than English, such as Japanese, Thai, Vietnamese, and Korean.</li> <li>2. Other students are required to take 8 credits of "compulsory English".</li> </ul>				
	Scientific Literacy (4 credits)	<ul> <li>Natural Science</li> <li>Life Science</li> <li>Computer-related information studies</li> <li>Notes:</li> <li>Major in department of Information Management students have to take 4optional credits in scientific literacy field.</li> <li>Other students must take 2 credits of "Programming" in computer- related information studies and 2 optional credits in scientific literacyfield.</li> </ul>				
	Social Literacy (4 Optional credits)	Constitution & Politics     Sociology				
	Humanistic Literacy (4 Optional credits)	History     Art & Humanities				
	National Defense Education Military Training	National Defense Education Military Training: 1 elective credit, at most 1 subject, can be counted as general education free elective credits, more than 1 credit, only for the deduction period, not included in graduation credits				
	Physical Education	<ol> <li>Physical Education in day school:</li> <li>Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II).</li> <li>Students can take at most a course (2 credits, which can be counted as optional credits from general education) for elective PE course (Leisure Physical Education).</li> <li>Physical Education in division of continuing education:         <ul> <li>Required PE courses are 2 credits. Each course is 1 credit and 2 hours, studentshave to take 2 courses in total (PE I, PE II).</li> </ul> </li> </ol>				
37		G.E.C (General education courses are limited to students majoring in Applied English and exceptional students, with a total of 8 credits.)  are excluded by the departments will not be counted as graduation credits.				

curricul	(First Year)		(Second Year)		(Third Year)		(Forth Year)	
um	Semester1	Semester2	Semester1	Semester2	Semester1	Semester 2	Semester1	Semester2
Service Education (Required	Campus Service- Learning I 1	Campus Service- Learning II 1	Community Service I 1	Communit yService II 1				
Required Co	Principles of Microeconom ics 3	Principles of Macroecono mics 3	International Business Management 3	Strategic Management 3	Decision Making 3	Project Management 3	Environment al, Social and Corporate Governance 3	Special Topic for Graduation and Practice 3
Required Courses (50 credits)	Principles of Marketing 3	Managing Workplace Diversity 3	Managerial Finance 3	Analyticsfor Business and Economics 3	Big Data Business Application 3	Artificial Intelligence Business Application 3		
		Introduction to Statistics 3	Management and Organization alBehavior 3		Practical Operation on Campus I 1	Practical Operation on Campus II		

Professional Electives (Minimum 31 credits)
Check electives on IHP Website

備註 Notes

- 1. Students must complete in total of 128 credits for graduation, of which 50 credits should be from required courses, 2 credits from labor service, 2 credits from volunteer service, 31 credits from core optional courses, and 28 credits from general education courses. 15 credits are free optional courses accepted for taking any courses from all departments.
- 2. All general education courses must be regulated by the policies of General Education Center. Students must complete the required credit standards of Kainan University.
- 3. These courses regulations were passed at the Curriculum Committee Meeting on May23<sup>th</sup>, 2023, and approved for future references by Academics Affairs Meeting on May 23<sup>th</sup>, 2023.

## **Professional Electives for International Honors Program Students admitted in 2023**

112/05/03 new order 112/11/01 revision

課 程 curriculum	第 1 學年(First Year)		第2 學年 (Second Year)		第3 學年 (Third Year)		第4 學年(Forth Year)	
	Design for Innovation 3	Human Resource Management 3	Consumer Behavior3	BusinessLaw 3	Innovation and Entrepreneur ship 3	Entrepreneuri al Finance 3	Martech 3	Workplace Management Internship 3
專業選修 (31号 Elective Courses (31 credits)	Principles of Accounting I	Principles of Accounting II	Ethical Leadership3	Operation Management 3	Interpersonal Communicati on3	Crisis Management 3	Stragetic Brand Management 3	Advertising 3
(31學分) s (31	Small Business Management 3	Customer Service Experience	Supply Chain Management 3	International Trade and Finance 3	Retail Management 3	Innovation and Business Models 3		
	Introduction to Hospitality Industry 3		Hotel Operations and Management 3	Culinary Arts I 3	International Marketing 3	Quality Management 3		
			Restaurant Management 3	Baking Arts 3	Food Culture in the World 3	Wine & Management 3		
					Culinary Arts II 3	Gastronomy And French Cuisine 3		