

開南大學 商學院國際榮譽學士學位學程 課程規劃表(112 學年度入學新生適用)

Curriculum of the School of Administration, Kainan University
(For International Honors Program Students admitted in 2023)

112/05/23 新訂

| 通識教育課程 至少應修28學分 | 領域 Field | 涵蓋學門 Course Subjects |
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| | <p>語文表達 (10 學分) Linguistic Literacy (10 credits)</p> | <ul style="list-style-type: none"> ●本國語文學門 2 學分Chinese-2 credits ●外國語文學門(必修英文課程)8 學分 Foreign Language (compulsory English)-8credits <p>註Notes:</p> <ol style="list-style-type: none"> 1. 應用英語學系學生及特殊學生僅能修習「必修英文」課程以外之第二外國語文，如：日語、泰語、越語、韓語...等外國語文課程4學分。 English majors and particular students need to take 4 credits of a second foreign language other than English, such as Japanese, Thai, Vietnamese, and Korean. 2. 其餘系所學生外國語文學門課程皆須修習「必修英文」課程8學分。 Other students are required to take 8 credits of “compulsory English”. |
| | <p>科學知覺 (4 學分) Scientific Literacy (4 credits)</p> | <ul style="list-style-type: none"> ●自然科學學門 Natural Science ●生命科學學門 Life Science ●資訊教育學門 Computer-related information studies <p>註Notes :</p> <ol style="list-style-type: none"> 1. 資訊管理學系學生需修習科學知覺領域學門任選4學分。 Major in department of Information Management students have to take 4 optional credits in scientific literacy field. 2. 其餘系所學生資訊教育學門課程皆須修習「程式設計類」課程2學分，及科學知覺領域學門任選2學分。 Other students must take 2 credits of “Programming” in computer- related information studies and 2 optional credits in scientific literacy field. |
| | <p>社會實踐 (學門任選 4 學分) Social Literacy (4 Optional credits)</p> | <ul style="list-style-type: none"> ●憲政法治學門 Constitution & Politics ●社會科學學門 Sociology |
| | <p>人文涵育 (學門任選 4 學分) Humanistic Literacy (4 Optional credits)</p> | <ul style="list-style-type: none"> ●歷史研究學門 History ●人文藝術學門 Art & Humanities |
| | <p>全民國防教育軍事訓練 National Defense Education Military Training</p> | <p>全國民國防教育軍事訓練：選修1學分，至多修習1門，可計入通識自由選修學分，超過1門者，僅供折抵役期，不納入畢業學分。 National Defense Education Military Training: 1 elective credit, at most 1 subject, can be counted as general education free elective credits, more than 1 credit, only for the deduction period, not included in graduation credits</p> |
| | <p>體育 Physical Education</p> | <p>日間部體育 Physical Education in day school : <ol style="list-style-type: none"> 1. 必修體育課程為2學分，每門課程1學分2學時，共修習2門(體育一、體育二) Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II). 2. 選修體育課程(休閒體育)至多修習1門(2學分，可計入通識自由選修學分) Students can take at most a course (2 credits, which can be counted as optional credits from general education) for elective PE course (Leisure Physical Education). <p>進修部體育 Physical Education in division of continuing education : 必修體育課程為2學分，每門課程1學分2學時，共修習2門(體育一、體育二) Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II).</p> </p> |
| | <p>通識自由選修4學分(限修通識教育課程，應用英語學系學生及例外學生8學分) Optional 4 credits from G.E.C (General education courses are limited to students majoring in Applied English and exceptional students, with a total of 8 credits.)</p> | |
| <p>註：修習各學系訂定之通識排除課程，不納入畢業學分。 Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.</p> | | |

| 課程 curriculum | 第1學年(First Year) | | 第2學年 (Second Year) | | 第3學年 (Third Year) | | 第4學年(Forth Year) | |
|--|---|--|---|---|---|---|---|---|
| | 上學期 Semester1 | 下學期 Semester 2 | 上學期 Semester1 | 下學期 Semester 2 | 上學期 Semester1 | 下學期 Semester 2 | 上學期 Semester1 | 下學期 Semester 2 |
| 服務學習 (必修) Service Education (Required) | 勞作教育一 Campus Service- Learning I 1 | 勞作教育二 Campus Service- Learning II 1 | 公益服務一 Community Service I 1 | 公益服務二 Community Service II 1 | | | | |
| 必修科目 (50學分) Required Courses (50 credits) | 個體經濟學 3 Principles of Microeconom ics 3 | 總體經濟學 3 Principles of Macroecono mics 3 | 國際企業管 理 3 International Business Management 3 | 策略管理 3 Strategic Management 3 | 決策分析 3 Decision Making 3 | 專案管理 3 Project Management 3 | 企業永續經 營(ESG) 3 Environmen tal, Social and Corporate Governance 3 | 畢業專題實 習 3 Special Topic for Graduation and Practice 3 |
| | 行銷學原理 3 Principles of Marketing 3 | 職場多元化 管理 3 Managing Workplace Diversity 3 | 財務管理 3 Managerial Finance 3 | 商業與經濟 分析 3 Analyticsfor Business and Economics 3 | 大數據商 業應用 3 Big Data Business Application 3 | 人工智慧商 業應用 3 Artificial Intelligence Business Application 3 | | |
| | | 統計學導論 3 Introduction to Statistics 3 | 組織行為與 管理 3 Management and Organization alBehavior 3 | | 校內實務操 作一 1 Practical Operation on Campus I 1 | 校內實務操 作二 1 Practical Operation on Campus II 1 | | |

專業選修科目(至少應修 31 學分)選修科目表公告於系所網站
Professional Electives (Minimum 31 credits)
Check electives on IHP Website

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| 備註 Notes | <p>1. 本系畢業應修習 128 學分。其中包括：本系「專業必修科目」50 學分；勞作教育必修 2 學分，公益服務必修 2 學分；「專業選修科目」31 學分；「通識教育課程」至少 28 學分。「自由選修科目」15 學分，開放由學生自由選修學分學程、他系課程或本系課程(不含通識教育課程)。</p> <p>Students must complete in total of 128 credits for graduation, of which 50 credits should be from required courses, 2 credits from labor service, 2 credits from volunteer service, 31 credits from core optional courses, and 28 credits from general education courses. 15 credits are free optional courses accepted for taking any courses from all departments.</p> <p>2. 「通識教育課程」需依通識教育中心規定辦理並達校訂之應修學分規定標準。</p> <p>All general education courses must be regulated by the policies of General Education Center. Students must complete the required credit standards of Kainan University.</p> <p>3. 本課程於112年05月23日校課程委員會通過，112年05月23日教務會議核備。</p> <p>These courses regulations were passed at the Curriculum Committee Meeting on May23th, 2023, and approved for future references by Academics Affairs Meeting on May 23th, 2023.</p> |
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開南大學 商學院國際榮譽學士學位學程專業選修科目表(112學年度入學新生適用)
Professional Electives for International Honors Program Students admitted in 2023

112/05/03 新訂
112/11/01 修訂

| 課程 curriculum | 第1 學年(First Year) | | 第2 學年 (Second Year) | | 第3 學年 (Third Year) | | 第4 學年 (Forth Year) | |
|---|--|--|--|---|--|---|--|--|
| 專業選修 (31學分) Elective Courses (31 credits) | 創新設計 3 Design for Innovation 3 | 人力資源管 理 3 Human Resource Management 3 | 消費者行為 3 Consumer Behavior3 | 商事法 3 BusinessLaw 3 | 創新與創業 3 Innovation and Entrepreneur ship 3 | 創業融資 3 Entrepreneuri al Finance 3 | 行銷科技 3 Martech 3 | 職場管理實 習 3 Workplace Management Internship 3 |
| | 會計學一 3 Principles of Accounting I 3 | 會計學二 3 Principles of Accounting II 3 | 道德領導 3 Ethical Leadership3 | 作業管理 3 Operation Management 3 | 人際溝通 3 Interpersonal Communicati on3 | 危機管理 3 Crisis Management 3 | 品牌策略管 理 3 Stragetic Brand Management 3 | 廣告學 3 Advertising 3 |
| | 小型企業管 理 3 Small Business Management 3 | 客戶服務經驗 3 Customer Service Experience 3 | 供應鏈管理 3 Supply Chain Management 3 | 國際貿易與 金融 3 International Trade and Finance 3 | 零售業管理 3 Retail Management 3 | 商業模式創 新 3 Innovation and Business Models 3 | 餐旅業奢華品 牌管理 3 Hospitality Luxury Brand Management 3 | 國際實習 3 International Internship 3 |
| | 餐旅產業介 紹 3 Introduction to Hospitality Industry 3 | | 旅館營運與管 理 3 Hotel Operations and Management 3 | 烹飪藝術一 3 Culinary Arts I 3 | 國際行銷 3 International Marketing 3 | 品質管理 3 Quality Management 3 | | |
| | | | 餐廳管理 3 Restaurant Management 3 | 烘焙藝術 3 Baking Arts 3 | 世界飲食文化 3 Food Culture in the World 3 | 葡萄酒與管理 3 Wine & Management 3 | | |
| | | | | | 烹飪藝術二 3 Culinary Arts II 3 | 美食和法國菜 3 Gastronomy And French Cuisine 3 | | |