

Curriculum of the School of Administration, Kainan University
(For International Honors Program Students admitted in 2023)

112/05/23 new order

通識教育課程 至少應修28學	Field	Course Subjects
	Linguistic Literacy (10 credits)	<ul style="list-style-type: none"> ● Chinese-2 credits ● Foreign Language (compulsory English)-8credits Notes: 1. English majors and particular students need to take 4 credits of a second foreign language other than English, such as Japanese, Thai, Vietnamese, and Korean. 2. Other students are required to take 8 credits of “compulsory English”.
	Scientific Literacy (4 credits)	<ul style="list-style-type: none"> ● Natural Science ● Life Science ● Computer-related information studies Notes : 1. Major in department of Information Management students have to take 4 optional credits in scientific literacy field. 2. Other students must take 2 credits of “Programming” in computer- related information studies and 2 optional credits in scientific literacyfield.
	Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> ● Constitution & Politics ● Sociology
	Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> ● History ● Art & Humanities
	National Defense Education Military Training	National Defense Education Military Training: 1 elective credit, at most 1 subject, can be counted as general education free elective credits, more than 1 credit, only for the deduction period, not included in graduation credits
	Physical Education	Physical Education in day school : 1. Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II). 2. Students can take at most a course (2 credits, which can be counted as optional credits from general education) for elective PE course (Leisure Physical Education). Physical Education in division of continuing education : Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II).
	Optional 4 credits from G.E.C (General education courses are limited to students majoring in Applied English and exceptional students, with a total of 8 credits.)	
Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.		

curriculum	(First Year)		(Second Year)		(Third Year)		(Forth Year)	
	Semester1	Semester2	Semester1	Semester2	Semester1	Semester 2	Semester1	Semester2
Service Education (Required)	Campus Service-Learning I 1	Campus Service-Learning II 1	Community Service I 1	Community Service II 1				
Required Courses (50 credits)	Principles of Microeconomics 3	Principles of Macroeconomics 3	International Business Management 3	Strategic Management 3	Decision Making 3	Project Management 3	Environmental, Social and Corporate Governance 3	Special Topic for Graduation and Practice 3
	Principles of Marketing 3	Managing Workplace Diversity 3	Managerial Finance 3	Analytics for Business and Economics 3	Big Data Business Application 3	Artificial Intelligence Business Application 3		
		Introduction to Statistics 3	Management and Organizational Behavior 3		Practical Operation on Campus I 1	Practical Operation on Campus II 1		
Professional Electives (Minimum 31 credits) Check electives on IHP Website								
備註 Notes	<ol style="list-style-type: none"> Students must complete in total of 128 credits for graduation, of which 50 credits should be from required courses, 2 credits from labor service, 2 credits from volunteer service, 31 credits from core optional courses, and 28 credits from general education courses. 15 credits are free optional courses accepted for taking any courses from all departments. All general education courses must be regulated by the policies of General Education Center. Students must complete the required credit standards of Kainan University. These courses regulations were passed at the Curriculum Committee Meeting on May 23th, 2023, and approved for future references by Academics Affairs Meeting on May 23th, 2023. 							

Professional Electives for International Honors Program Students admitted in 2023

112/05/03 new order

課程 curriculum	第 1 學年(First Year)		第 2 學年 (Second Year)		第 3 學年 (Third Year)		第 4 學年 (Forth Year)	
專業選修 (31學分) Elective Courses (31 credits)	Design for Innovation 3	Human Resource Management 3	Consumer Behavior3	BusinessLaw 3	Innovation and Entrepreneurship 3	Entrepreneurial Finance 3	Martech 3	Workplace Management Internship 3
	Principles of Accounting I 3	Principles of Accounting II 3	Ethical Leadership3	Operation Management 3	Interpersonal Communication3	Crisis Management 3	Strategic Brand Management 3	Advertising 3
	Small Business Management 3		Supply Chain Management 3	International Trade and Finance 3	Retail Management 3	Innovation and Business Models 3		
					International Marketing 3	Quality Management 3		