

開南大學 商學院國際榮譽學士學位學程 課程規劃表(111 學年度入學新生適用)

Curriculum of the School of Administration, Kainan University
(For International Honors Program Students admitted in 2022)

112/05/23 修訂

領域 Field	涵蓋學門 Course Subjects
<p>語文表達 (6 學分) Linguistic Literacy (6 credits)</p>	<p>●本國語文學門 2 學分Chinese-2 credits ●外國語文學門(大一英文課程)4 學分 Foreign Language(Freshman English)-4credits 註Notes: 1. 應用英語學系學生及特殊學生僅能修習「大一必修英文」課程以外之第二外國語文，如：日語、泰語、越語、韓語...等外國語文課程。 English major and particular students are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Korean . 2. 其餘系所學生外國語文學門課程皆須修習「大一必修英文」課程4學分。 Other students are required to take 4 credits of “Freshman English”.</p>
<p>科學知覺 (4 學分) Scientific Literacy (4 credits)</p>	<p>●自然科學學門 Natural Science ●生命科學學門 Life Science ●資訊教育學門 Computer-related information studies 註Notes : 1. 資訊管理學系學生需修習科學知覺領域學門任選4學分。 Major in department of Information Management students have to take 4 optional credits in scientific literacy field. 2. 其餘系所學生資訊教育學門課程皆須修習「程式設計類」課程2學分，及科學知覺領域學門任選2學分。 Other students must take 2 credits of “Programming” in computer-related information studies and 2 optional credits inscientific literacy field.</p>
<p>社會實踐 (學門任選 4 學分) Social Literacy (4 Optional credits)</p>	<p>●憲政法治學門 Constitution & Politics ●社會科學學門 Sociology</p>
<p>人文涵育 (學門任選 4 學分) Humanistic Literacy (4 Optional credits)</p>	<p>●歷史研究學門 History ●人文藝術學門 Art & Humanities</p>
<p>軍訓 Military</p>	<p>全民國防教育軍事訓練：選修 0 學分 Military-0 credit</p>
<p>體育 Physical Education</p>	<p>日間部體育 Physical Education in day school : 1. 必修體育課程為2學分，每門課程1學分2學時，共修習2門(體育一、體育二)Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II). 2. 選修體育課程(休閒體育)至多修習1門(2學分，可計入通識自由選修學分) Students can take at most a course (2 credits, which can be counted as optional credits from general education) for elective PE course (Leisure Physical Education). 進修部體育 Physical Education in division of continuing education : 必修體育課程為2學分，每門課程1學分2學時，共修習2門(體育一、體育二) Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total (PE I, PE II).</p>
<p>通識自由選修8學分(限修通識教育課程) Optional 8 credits from G.E.C</p>	
<p>註：修習各學系訂定之通識排除課程，不納入畢業學分。</p>	

課程 curriculum	第 1 學年(First Year)		第 2 學年 (Second Year)		第 3 學年 (Third Year)		第 4 學年(Forth Year)	
	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2
服務學習 (必修) Service Education (Required)	勞作教育一 I Labor Service I 1	勞作教育二 I Labor Service II 1	公益服務一 Volunteer Service I 1	公益服務二 Volunteer Service II 1				
必修科目 (53 學分) Required Courses (53 credits)	經濟學 3 Economics 3	創業概論 3 Entrepreneurship-3	國際企業 管理 3 International Business Management 3	策略管理 3 Strategic Management 3	決策分析 3 Decision Making 3	專案管理 3 Project Management 3	企業永續經營(ESG) 3 Environmental, Social and Corporate Governance 3	畢業專題 實習 3 Special Topic for Graduation and Practice 3
	會計學3 Accounting 3	會計資訊 系統 3 Accounting Information System 3	財務管理 3 Corporate Finance 3	商業與經濟分析 3 Analytics for Business and Economics 3	大數據商業 應用 3 Business Big Data Application 3	人工智慧 商業應用 3 Artificial Intelligence Business Application 3		
	管理學 3 Management 3	行銷學 3 Marketing 3	組織行為 與管理 3 Management and Organizational Behavior 3		校內實務操作 一 1 Practical Operation on Campus I 1	校內實務 操作二 1 Practical Operation on Campus II 1		
專業選修科目(至少應修 28 學分)選修科目表公告於系所網站 Professional Electives (Minimum 28 credits) Check electives on IHP Website								
備註 Notes	<ol style="list-style-type: none"> 1. 本系畢業應修習 128 學分。其中包括：本系「專業必修科目」53 學分；勞作教育必修 2 學分，公益服務必修 2 學分；「專業選修科目」28 學分；「通識教育課程」至少 28 學分。「自由選修科目」15 學分，開放由學生自由選修學分學程、他系課程或本系課程(不含通識教育課程)。 Students must complete in total of 128 credits for graduation, of which 53 credits should be from required courses, 2 credits from labor service, 2 credits from volunteer service, 28 credits from core optional courses, and 28 credits from general education courses. 15 credits are free optional courses accepted for taking any courses from all departments. 2. 「通識教育課程」需依通識教育中心規定辦理並達校訂之應修學分規定標準。 All general education courses must be regulated by the policies of General Education Center. Students must complete the required credit standards of Kainan University. 3. 本課程於112年05月23日校課程委員會通過，112年05月23日教務會議核備。 These courses regulations were passed at the Curriculum Committee Meeting on May 23th, 2023, and approved for future references by Academics Affairs Meeting on May 23th, 2023. 							

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(111 學年度入學新生適用)

Professional Electives for International Honors Program Students admitted in 2022

111/05/17 新訂

112/5/3 修訂

課程 curriculum	第 1 學年(First Year)		第 2 學年 (Second Year)		第 3 學年 (Third Year)		第 4 學年 (Forth Year)	
專業選修 (28學分) Elective Courses (28 credits)	人際溝通 3 Interpersonal Communi- cation 3	商業資訊 軟體應用 3 Business Informatio n Software Applicatio n 3	消費者行 為 3 Consumer Behavior 3	商事法 3 Business Law 3	零售業管 理 3 Retail Manageme nt 3	危機管理 3 Crisis Manageme nt 3	行銷科技 3 Martech 3	廣告學 3 Advertising 3
	微積分 3 Calculus 3	商事法 3 Business Law 3	道德領導 3 Ethical Leadership 3	作業管理 3 Operation Management 3	國際行銷 3 International Marketing 3	商業模式創 新 3 Innovation and Business Models 3	品牌策略管 理 3 Strategic Brand Management 3	職場管理實習 3 Workplace Management Internship 3
	商用日文 (一) 3 Business Japanese I 3	商用日文 (二) 3 Business Japanese II 3	供應鏈管理 3 Supply Chain Management 3	國際貿易與 金融 3 International Trade and Finance 3	創新與創業 3 Innovation and Entrepreneur ship 3	品質管理 3 Quality Management 3		
						創業融資 3 Entrepreneurial Finance 3		